

## CAPITAL ENHANCEMENTS OVERVIEW

The purpose of the naming rights program is to fund necessary capital facility upgrades, with an emphasis on areas that will improve the customer experience and ensure the facility can continue to deliver superior event operations.

Total funding from the naming rights partnership with Scotiabank being applied to capital enhancements is approximately \$5.3 million. Remaining funding for the planned capital enhancements will come from the Halifax Regional Municipality's Major Events Facilities Reserve.

Customer research conducted in March 2014 was used to help define areas of priority for facility renovations. Customer input identified the following areas as those most likely to impact overall experience: comfort of seating, ease of movement through the concession/concourse area, and the number and quality of washrooms.

### **Phase One – Customer Enhancements Starting fall 2014**

#### Washroom Expansion & Renovations

Expansion of the three washroom areas located on the mezzanine level and renovations to all other washrooms on the concourse and mezzanine levels, resulting in shortened wait times and improved traffic flow.

Estimated Cost: \$760,000\*

#### Concession Area Expansion (Concourse Level)

The addition of 1,500 square feet of space in the sports bar area on the concourse level to reduce congestion, improve traffic flow and create more open space.

Estimated Cost: \$285,000\*

#### Seat Replacement

The replacement of the facility's original seats and portable risers, resulting in modernized seating and increased comfort for patrons.

Estimated Cost: \$2.4 million-\$3 million\*

*Seat replacement will be phased to ensure little to no impact on event organizers, patrons and event hosting.*

## **Phase Two – Operational Enhancements Starting summer 2016**

### Concession/Canteen Renovation

The renovation of five food service areas on the concourse level to improve overall service delivery.

Estimated Cost: \$750,000\*

### Ice Slab Replacement

The replacement of the 37-year-old ice plant system, which has exceeded its useful life and is necessary to limit service disruptions and maintain the integrity of the ice surface.

Estimated Cost: \$1.2 million\*

*\*The costs outlined are provided as estimates only. Final costing will be completed as part of the Halifax Regional Municipality's procurement and capital planning and approval process.*

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